CONTRA COSTA COUNTY RENTERS IN CRISIS: A CALL FOR ACTION

KEY FINDINGS

» Cuts in federal and state funding, including elimination of State Redevelopment, have reduced investment in affordable housing production and preservation in Contra Costa County by nearly $37 million annually since 2008, a 66% reduction.

» Median rent in Contra Costa County has increased 25% since 2000 while median renter household income decreased 3%, when adjusted for inflation.

» Renters need to earn 4.2 times the state minimum wage to afford the median monthly asking rent of $2,300.

» Contra Costa County’s lowest-income renters spend 57% of income on rent, leaving little left for food, transportation, health expenses, and other needs.

» When housing costs are considered, Contra Costa County’s poverty rate rises from 10.8% to 16.1%.

» Contra Costa County needs 30,939 more affordable rental homes to meet the needs of its lowest income renters.

CONTRA COSTA COUNTY NEEDS 30,939 MORE AFFORDABLE RENTAL HOMES

<table>
<thead>
<tr>
<th>Renter Households</th>
<th>Affordable and Available Rental Homes</th>
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<tbody>
<tr>
<td>60,000</td>
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<tr>
<td>40,000</td>
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<td>20,000</td>
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- Shortfall
- VLI (Very Low Income, earning between 30% - 50% of Median Income)
- ELI (Extremely Low Income, earning up to 30% of Median Income)

CONTRA COSTA COUNTY’S POVERTY RATE RISES TO 16.1% WHEN HIGH HOUSING COSTS ARE INCLUDED

Official Poverty Measure (OPM) 10.8% Unadjusted for Housing Costs

California Poverty Measure (CPM) 16.1% Adjusted for Housing Costs and Social Benefits


Source: NLIHC analysis of 2015 PUMS data.
CONTRA COSTA COUNTY’S INFLATION-ADJUSTED MEDIAN RENT INCREASED 25% WHILE MEDIAN RENTER INCOME DECREASED 3% FROM 2000 TO 2015

CONTRA COSTA COUNTY LOST 66% OF STATE AND FEDERAL FUNDING FOR HOUSING PRODUCTION AND PRESERVATION FROM FY 2008-09 TO FY 2015-16

FUNDING SOURCE | FY 2008-2009 | FY 2015-2016 | % CHANGE
--- | --- | --- | ---
State Redevelopment | $34,784,527 | $0 | -100%
State Housing Bonds and Housing Programs | $9,474,560 | $9,917,472 | 5%
U.S. Dept. of Housing & Urban Development | $11,748,233 | $9,106,572 | -22%
Total | $56,007,320 | $19,024,044 | -66%


WHAT DO RENTERS IN CONTRA COSTA COUNTY HAVE LEFT AFTER PAYING RENT?

Median Asking Rent: $2,300

State Minimum Wage: $1,820, 10.50/hr
Retail Salespersons: $2,083, 12.01/hr
Janitors and Cleaners: $2,733, 15.77/hr
Preschool Teacher: $2,988, 17.23/hr
Bus Driver: $3,178, 18.34/hr
Medical Assistant: $3,527, 20.35/hr

Income Needed to Afford Median Asking Rent:

$7,667/month OR $44.23/hr


HOUSEHOLDS EARNING HALF OF MEDIAN INCOME OR LESS

Rent: 57%
Food, Transportation, Health Care, & Other Needs: 43%

PERCENTAGE OF SEVERELY BURDENED HOUSEHOLDS BY INCOME GROUP

74% (Spending more than 50% of income on rent)
36%
5%
1%
0%

Source: NLIHC analysis of 2015 PUMS data.

ABOUT CHPC

THE STATE CREATED THE CALIFORNIA HOUSING PARTNERSHIP NEARLY 30 YEARS AGO AS A PRIVATE NONPROFIT ORGANIZATION WITH A PUBLIC MISSION: TO MONITOR, PROTECT, AND AUGMENT THE SUPPLY OF HOMES AFFORDABLE TO LOWER-INCOME CALIFORNIANS AND TO PROVIDE LEADERSHIP ON AFFORDABLE HOUSING FINANCE AND POLICY. SINCE 1988, THE CALIFORNIA HOUSING PARTNERSHIP HAS ASSISTED NEARLY 200 NONPROFIT AND LOCAL GOVERNMENT HOUSING ORGANIZATIONS LEVERAGE MORE THAN $13 BILLION IN PRIVATE AND PUBLIC FINANCING TO CREATE AND PRESERVE 65,000 AFFORDABLE HOMES.
**STATEWIDE POLICY RECOMMENDATIONS**

The California Housing Partnership calls on state leaders to take the following actions to provide relief to low-income families struggling with the high cost of housing:

» Create new sources of long-term revenue dedicated to producing and preserving affordable homes by passing the Building Homes and Jobs Act (SB 2) and an expansion of the state Low Income Housing Tax Credit (AB 71).

» Give voters a chance to approve new state funding for affordable housing by passing the Affordable Housing Bond Act of 2018 (SB 3).

» Lower the voter approval threshold for local housing infrastructure bonds to 55% as it is for education facility bonds (ACA 4).

» Reduce the loss of existing affordable homes by strengthening the State Preservation Notice Law through improved monitoring and enforcement (AB 1521).

» Restore the ability of local governments to require apartment developers to include affordable rental homes within each development (AB 1505).

**LOCAL RECOMMENDATIONS FOR CONTRA COSTA COUNTY**

» Pass a countywide measure to fund affordable housing production and preservation.

» Encourage cities to use business taxes on rental property to fund the creation and preservation of affordable rental housing.

» Strengthen tenant protections such as (a) limiting rent increases to the inflation rate and (b) preventing evictions unless the tenant is at fault.

» Protect existing affordable rental housing by limiting condo conversions and preventing loss of single-room occupancy hotels.

» Adopt or increase inclusionary housing requirements, housing impact fees, and commercial jobs/housing linkage fees.

» When public land suitable for residential development is sold or leased, require that it be used for affordable housing.

» Require inclusion of affordable homes as a condition of rezoning, relaxing development standards, or reducing parking requirements.

» Prioritize transportation funds to reward cities that are doing their fair share to provide affordable housing and prevent displacement.

» Streamline the approval process for 100% affordable housing developments.

This report was produced by the California Housing Partnership.

Local policy recommendations provided by:
Non-Profit Housing Association of Northern California (NPH)
East Bay Housing Organizations (EBHO)

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