



# METHODOLOGY DOCUMENTATION

*Quantifying Social and Economic Benefits  
of Affordable Rental Housing in California*

May 2019



**California  
Housing  
Partnership**

*California's Experts on Affordable  
Housing Finance, Advocacy & Policy*

[chpc.net/affordable-housing-benefits-map](http://chpc.net/affordable-housing-benefits-map)

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# INTRODUCTION

## Purpose of the Affordable Rental Housing Benefits Map

The Affordable Rental Housing Benefits Map (“Benefits Map”) uses the California Housing Partnership’s Preservation Database—an inventory of federally subsidized affordable rental properties, many of which also receive State and local subsidies—and leverages academic research on the social and economic benefits of affordable housing to provide an interactive, web-based map that illustrates the following features of affordable rental housing throughout the State:

- Information about each property, who it serves in terms of population and income, the way it is financed, and how many years it has operated.
- The social and economic benefits of each affordable property.
- Reports on the aggregate characteristics and benefits of affordable housing in particular counties and legislative districts.

Because the public agencies that fund affordable housing manage their program data independently, policymakers, housing advocates, and elected officials lack easy access to data and visual tools that provide comprehensive pictures of affordable housing and its benefits in their communities. The California Housing Partnership hopes the Affordable Rental Housing Benefits Map’s data and evidence-based estimates of affordable housing’s social and economic impacts will help address this need. We also hope to improve the tool over time as new data and research becomes available and based on feedback from key stakeholders.

## About the California Housing Partnership

The State created the California Housing Partnership in 1988 as a private nonprofit organization with a public mission: to create and preserve affordable and sustainable homes for Californians with low incomes by providing expert financial and policy solutions to nonprofit and public partners. The California Housing Partnership is unique in combining on-the-ground technical assistance with advocacy leadership at the state and national level to increase the supply of affordable homes. Since 1988, the Partnership has partnered with hundreds of nonprofit and government housing agencies statewide to leverage more than \$18 billion in public and private financing that resulted in the creation or preservation of more than 70,000 homes affordable to low-income Californians.

# METHODOLOGY

The Affordable Rental Housing Benefits Map is an interactive map of federally subsidized affordable rental properties in California, many of which also receive State and local subsidies, that quantifies the social and economic benefits for individuals and families living in affordable housing as well as those accruing to surrounding communities. The Benefits Map uses the latest available academic studies on the impacts of affordable housing to translate property characteristics—such as number of units, length of affordability restrictions, and location of the property—into quantifiable estimates of social and economic impact, including:

**Household Rent Savings from Affordable Housing** quantifies the savings—or boost in discretionary income—low-income households experience when residing in rent-restricted affordable housing.

**Community Economic Benefits** estimates the economic activity generated by the construction and occupation of multifamily homes including jobs, income, and taxes.

**Lifetime Earnings Boost for Children** estimates long-term earnings increases for children who live in affordable housing during childhood, as well as additional income boosts if that housing is located in a neighborhood whose characteristics have been shown by research to support childhood development and economic mobility.

**Medical Cost Savings from Severe Obesity and Diabetes Reductions** estimates the health benefits and medical cost savings from living in low-poverty neighborhoods for low-income families.

**Public Cost Savings from Housing for the Homeless** estimates how providing affordable housing with supportive services to individuals and families experiencing homelessness reduces the need for costly public services.

The following methodology documents the body of research motivating each benefit, the process by which benefits are calculated, and the data sources we rely upon.

## Inventory of Affordable Rental Housing

The universe of affordable rental housing captured in the Benefits Map is from the California Housing Partnership’s Preservation Database, an inventory of federally subsidized affordable rental properties, many of which also receive State and local subsidies. The Preservation

Database tracks property-level data—such as property name, location, populations served, number of units, bedroom composition, rental assistance contract effective and expiration dates—and assesses whether the property is at risk of converting to market-rate. It includes properties financed or assisted by the U.S. Department of Housing and Urban Development (HUD), the U.S. Department of Agriculture (USDA), and the Low-Income Housing Tax Credit (LIHTC) program administered by the California Tax Credit Allocation Committee (TCAC). The California Housing Partnership is in the process of expanding the database to include a wider universe of State-subsidized properties, as well as locally created affordable housing.

## *Program Descriptions*

Below is a description of each program and financing mechanism captured in the Benefits Map, as well as the respective administering agency.

### *U.S. Department of Housing and Urban Development Programs*

From the 1960s to the 1980s, the U.S. Department of Housing and Urban Development (HUD) provided multifamily developers with subsidized mortgages, Section 8 project-based rental assistance (PBRA) contracts, and other financing programs to help finance the construction, rehabilitation or acquisition of affordable housing developments throughout the United States. The Benefits Map includes affordable rental properties receiving federal subsidies from the following HUD programs and financing mechanisms:

- HUD Project-Based Rental Assistance
  - o Project-Based Section 8 (previously known as the Section 8 New Construction and Substantial Rehabilitation Program)
  - o Project Rental Assistance Contract (PRAC/202 and PRAC/811)
- Section 202 Direct Loans
- HUD Insurance Programs
  - o Section 221(d)(3) Below Market Interest Rate (BMIR)
  - o Section 236
  - o Sections 231, 241(a), and 542(c): Mortgage insurance for rental housing for the elderly

The California Housing Partnership receives quarterly updates from the Regional HUD office for the approximately 1,800 HUD-subsidized properties in California.

## *Low Income Housing Tax Credit Program*

The Low Income Housing Tax Credit (LIHTC) program—created in 1986 and made permanent in 1993—is the largest source of Federal funding for the construction and rehabilitation of low-income affordable rental housing. These credits are designed to encourage private investment in affordable housing by providing tax incentives for a ten-year period. Since its creation as part of the Tax Reform Act of 1986, the program has helped create and rehabilitate over three million affordable rental homes across the country.<sup>1</sup>

There are two types of Federal LIHTCs: competitive 9% credits—which are allocated annually by the IRS on a per capita basis to each state—and non-competitive 4% credits. While the 4% credit offers a subsidy of less than half the value of the 9% credits, it is a virtually uncapped and non-competitive resource because developers obtain it through an allocation of private activity tax-exempt mortgage revenue bonds, which have historically not been competitive.<sup>2</sup>

In addition to Federal LIHTCs, California also has a State LIHTC, which was authorized in 1987 to complement the Federal tax credit program.

The Benefits Map includes affordable rental properties receiving Federal and/or State LIHTCs. The California Housing Partnership receives semi-annual data updates from the California Tax Credit Allocation Committee.

## *U.S. Department of Agriculture (USDA) Rural Development Housing*

The USDA Rural Development Housing and Community Facilities Programs Office (RD) has issued subsidized mortgage loans, grants and rental assistance to developers of multifamily rural rental housing since the 1960s. The Benefits Map includes affordable rental properties receiving subsidies from the following USDA programs:

- Section 515 Rural Rental Housing Loan program
- Section 514 Farm Labor Housing (FLH) program
- Section 521 Rental Assistance program

Data on active USDA Section 514, 514, and 521 properties in California is updated annually.

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<sup>1</sup> Office of Policy Development and Research at U.S. Department of Housing and Urban Development. 2018. “Low Income Housing Tax Credits.” Website: <https://www.huduser.gov/portal/datasets/lihtc.html>.

<sup>2</sup> California Housing Partnership. 2017. “The Tax Credit Turns 30.” Website: <https://1p08d91kd0c03rlxhmhtydp-rwengine.netdna-ssl.com/wp-content/uploads/2017/12/TCT30-Final1.pdf>.

## *Other State and Local Programs*

The California Housing Partnership is currently in the process of expanding the Preservation Database and the Benefits Map to include affordable homes with rent restrictions governed by local and State programs, including land use ordinances, grants, and loans from State agencies (such as HCD and CalHFA) and local governments. At this time, however, only affordable rental properties financed or assisted by the U.S. Department of Housing and Urban Development (HUD), the U.S. Department of Agriculture (USDA), and the LIHTC program are included.

## *Data Integration, Cleaning, Deduplication, and Updating*

In leveraging the Preservation Database, the Benefits Map offers users a comprehensive estimate of the inventory of federally subsidized affordable rental properties based on available data from the administering agency. The accuracy, timeliness, and completeness of each data source has varied over time and by program. To ensure that property-level data is as precise as possible, the California Housing Partnership engages in a rigorous cleaning and deduplicating process using both automated processes and manual checks; however, there may be unanticipated inaccuracies in the data received from Federal and State agencies.

Each record in the Benefits Map represents a single property that is currently receiving support from one or more of the aforementioned Federal or State subsidies, loans, grants, or insurance programs. While each property can consist of multiple buildings or sites—or receive simultaneous support from more than one program—only one property name and one address is affiliated with each record. For example, if a single property was financed with a USDA 515 loan and is assisted with a HUD subsidy, the Benefits Map represents this property as a single record with both HUD and USDA financing programs attached to the record. Likewise, scattered sites—when several smaller buildings are combined into a single development for the purposes of leveraging tax credits or another form of financing—are also represented as a single record. LIHTC properties that have been resyndicated are likewise represented as a single property record.<sup>3</sup> Each element of a multi-phase or hybrid project financed with LIHTCs, however, is represented as its own, unique record.

The total number of active, affordable rental properties displayed in the Benefits Map will change over time as additional properties receive subsidies, subsidies expire or are phased out,

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<sup>3</sup> Resyndicated or refinanced properties use the earliest placed-in-service date, but data for the most recent LIHTC award for all other fields (population served, restriction term end, etc.).

and as the subsidy programs themselves evolve. The detailed process of integrating, cleaning, deduplication, and updating is noted below.

### *Cleaning Procedures*

The primary areas for data cleaning center around correcting property addresses, as this field is critical to identifying geographic criteria affiliated with the property (census tract indicators, legislative district, and county location, for example) and is a key matching variable for checking if multiple subsidies are attached to the property, if the property has been resyndicated or has converted to market-rate.

Because property addresses are pulled directly from the administering agency's data, they are first corrected and standardized across the following criteria:

- All spelling errors are corrected
- All extraneous characters and spaces are removed
- All unit and suite numbers are removed

All addresses are then verified using the GoogleMaps API. Any addresses that cannot be located using the GoogleMaps API are manually reviewed by looking up the property's name or Assessor Parcel Number (APN) (if available) and cross-checking the property information with the administering agency's data.

After addresses have been corrected and standardized, they are then compared with all other addresses in the Preservation Database to remove duplicate records and identify any properties that are subsidized by multiple programs simultaneously, have been resyndicated or refinanced under a new rental assistance contract or new allocation of tax credits, or are hybrid or multi-phase projects.

### *Inferences*

While most of the social and economic benefits captured in the Benefits Map leverage the data provided by the administering agencies and managed in the Preservation Database, some key inputs are inferred:

Number of Family-Sized Units: We assume that all two-bedroom, three-bedroom, four-bedroom or more units are family-serving units, unless the property is targeted for seniors. In this instance, only three-bedroom units and larger are considered family-serving because two-bedroom units likely houses a senior and caretaker.

For properties that do not include data on unit composition, assume 100% of assisted units that are targeted explicitly for families (“large family” or “family” housing types) are family-serving units. Assume 50% of non-targeted and special needs assisted units are family-serving. Assume 0% of seniors are family-serving.

Affordability Term: The affordability term—or the period of time for which units are required to remain affordable by subsidy sources—is calculated manually using the property’s regulatory agreement, loan or rental assistance contract start date<sup>4</sup> and end date.<sup>5</sup> When multiple subsidy sources are financing a single property or when a property receives refinancing or resyndication, we use the earliest start date and the latest end date.

Rural Designation: Whether a property is located in a rural census tract is determined by the TCAC/HCD Opportunity Map, which designates all non-metropolitan counties—plus Butte, Shasta, Sutter, and Yuba Counties—and tracts that are eligible for Section 515 funding as rural areas.<sup>6</sup>

Missing Data: Some properties—especially older ones—are missing key data points, such as placed in service date or bedroom composition. In these instances, we use the California Housing Partnership’s expertise in affordable housing finance to make informed assumptions to fill in missing data. If you have questions about these assumptions, contact the California Housing Partnership at <https://forms.gle/eqJSVwvPBaPUmqZK7>.

### *Updating Procedures*

As new property-level data and research on the social and economic benefits of affordable housing becomes available, we will periodically update the methodology and the Benefits Map’s underlying data.

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<sup>4</sup> Start date is either the placed in service date, the first year of tax credit receipt, or the contract effective date.

<sup>5</sup> For properties that are eligible for prepayment and for which the compliance end year has passed, we assume the exit year is 2019. If the compliance end year has not passed, we assume the prepay eligibility year is the exit year.

<sup>6</sup> California Fair Housing Task Force. 2018. Opportunity Mapping Methodology. Website: <https://www.treasurer.ca.gov/ctcac/opportunity/final-opportunity-mapping-methodology.pdf>

## Calculating Social and Economic Benefits

A large and growing body of research has shaped society’s understanding of the impacts of affordable housing on residents themselves and the surrounding community—as a mechanism to increase a family’s discretionary income; as a tool for improving health; as an essential opportunity for childhood stability, cognitive development, and long-term earnings increases for children; and as a means of generating more local economic activity, job creation, and tax revenue. The Affordable Rental Housing Benefits Map draws upon some of this evidence to estimate both short- and long-term impacts of affordable rental housing in California.

### *Household Rent Savings*

One of the most immediate and fundamental benefits of affordable housing is the reduced rent that enables low-income households to spend more on essentials such as food, health care, child enrichment, and transportation.<sup>7</sup> According to national data, severely cost-burdened low-income households—those paying more than half their income on rent—spend 53% less on these essentials than their low-income counterparts who live in housing that is affordable to them.<sup>8</sup> While not all affordable housing programs guarantee that tenants will pay no more than 30% of income, households that live in subsidized affordable housing generally pay 30-40% of income on rent.

We estimate the rent savings generated by affordable housing as the difference between market rents—the amount households would pay living in the same area were it not for access to rent restricted housing—and affordable rents charged by rental housing with restricted rents. As shown below, we model rent savings over a property’s entire affordability term and assume a 3% annual inflation rate to capture rising costs. We further assume a 3% social discount rate to capture the present value of this benefit.<sup>9</sup>

#### **STEP 1: Estimate the total rent paid by each unit**

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<sup>7</sup> See, for example: Jacob, Brian, Max Kapustin, and Jens Ludwig. 2015. “The Impact of Housing Assistance on Child Outcomes: Evidence from a Randomized Housing Lottery.” *The Quarterly Journal of Economics*; and Aizer, et al. 2014. “The Long Term Impact of Cash Transfers to Poor Families.” *NBER Working Paper Number 20103*.

<sup>8</sup> Joint Center for Housing Studies. 2017. “The State of the Nation’s Housing.” *Harvard University Joint Center for Housing*. Website: [https://www.jchs.harvard.edu/sites/default/files/harvard\\_jchs\\_state\\_of\\_the\\_nations\\_housing\\_2017.pdf](https://www.jchs.harvard.edu/sites/default/files/harvard_jchs_state_of_the_nations_housing_2017.pdf)

<sup>9</sup> We apply a 3% annual social discount rate, which is approximately the current 30-year Treasury bond rate and in accordance with the social discount rate used by Chetty et al in “The Opportunity Atlas: Mapping the Childhood Roots of Social Mobility” (2018) and Chetty, Hendren, and Katz in “The Effects of Exposure to Better Neighborhoods on Children: New Evidence from the Moving to Opportunity Experiment” (2015).

For LIHTC properties, we use county rent limits posted by the Tax Credit Allocation Committee (TCAC) to determine the total rent paid by each unit annually, by bedroom size and AMI targeting.<sup>10</sup> Because TCAC’s property-level data only indicates how many units are targeted for each AMI level—not how many units of each bedroom size—we calculate a weighted average AMI level for the entire property and estimate the total rent paid by each unit with this figure.

For six-bedroom units, which are excluded from TCAC’s rent limits, we use HUD’s FMR +15% adjustment. HUD does not calculate FMRs or SAFMRs for five- and six-bedroom units and, instead, adjusts rents for larger units by 15%. Accordingly, the FMR for a five-bedroom unit is 1.15 times the four-bedroom FMR and the FMR for a six-bedroom unit is 1.30 times the four-bedroom FMR.<sup>11</sup> Thus, we multiply the four-bedroom rent limit by 1.30 to calculate the rent limit for a six-bedroom unit.

For HUD-financed properties, we use the contract rent amount reported by HUD for each property by bedroom size.

For USDA-financed properties with Section 521 rental assistance—which caps the tenant’s rent contribution to 30% of adjusted income—we estimate rent paid by calculating 30% of the average annual income data point reported for each property.

## **STEP 2: Estimate the total annual rent collected by property**

Multiply the number of units for each unit size (studio, one-bedroom, two-bedroom, etc.) by the total rent paid estimate calculated in Step 1 to calculate the rent paid by tenants on a monthly basis across the entire property. Then multiply this value by 12 to calculate the annual rent collected by the property.

## **STEP 3: Estimate the counterfactual—or the amount of rent a household would pay in the same community in a non-subsidized unit annually**

We use Small Area Fair Market Rents (SAFMR) as a proxy for market rents, which are available by zip code and bedroom size.<sup>12</sup>

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<sup>10</sup> TCAC Income and Rent Limits are available at <https://www.treasurer.ca.gov/ctcac/2018/supplemental.asp>

<sup>11</sup> Office of the Assistant Secretary for Policy Development and Research. 2017. “Fair Market Rents for the Housing Choice Voucher Program, Moderate Rehabilitation Single Room Occupancy Program and Other Programs Fiscal Year 2017. *Department of Housing and Urban Development*. Website: <https://www.govinfo.gov/content/pkg/FR-2016-08-26/pdf/2016-20552.pdf>

<sup>12</sup> Office of Policy Development and Research. Small Area Fair Market Rents. *Department of Housing and Urban Development*. Website: <https://www.huduser.gov/portal/datasets/fmr/smallarea/index.html>

For properties with five- and six-bedroom units, we again use HUD’s FMR standard for adjusting rents for larger units (+15%).

For the approximately 300 properties in rural areas without SAFMRs, we use Fair Market Rents for the appropriate county.<sup>13</sup>

Then, we multiply the number of units for each unit size (studio, one-bedroom, two-bedroom, etc.) by the total counterfactual—or market rent—to determine total monthly rent collected if there were no affordability restrictions on the property. We then multiply this value by 12 to calculate the hypothesized annual rent collected by the property.

#### **STEP 4: Calculate the difference between market rents and affordable rents**

Subtract the value generated in Step 3 by the value generated in Step 2 to determine the total rent savings generated by each property in a single year.

#### **STEP 5: Estimate the total nominal rent savings**

We use the sum of geometric sequences formula to calculate the property-wide rent savings generated over a property’s entire affordability term.

$$s_1 = a_1 \left( \frac{1 - r^n}{1 - r} \right)$$

$s_1$ : the total nominal rent savings calculated over a property’s entire affordability term

$a_1$ : the difference between market rents and affordable rents (calculated in Step 4)

$r$ : annual rate of increase or inflation—we assume a 3% annual inflation rate

$n$ : the affordability term for the property

To estimate the average annual rent savings, we divide  $S_1$  by the property’s affordability term.

To estimate the value of this benefit in present dollars, we use the following formula.

$$PV = \left( \frac{FV}{(1 + r)^n} \right)$$

$PV$ : the present value of the benefit, or its worth in today’s dollars

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<sup>13</sup> Office of Policy Development and Research. Fair Market Rents. *Department of Housing and Urban Development*. Website: <https://www.huduser.gov/portal/datasets/fmr.html>

*FV*: the future value of the benefit

*r*: the discount rate—we assume a 3% annual discount rate

*n*: length of time between the present year and the end of a property’s affordability term

## Representation in the Affordable Rental Housing Benefits Map

In the Benefits Map itself, we represent this benefit in two ways: as monthly household rent savings and as total annual rent savings. At the individual property level, ‘Household Rent Savings (monthly)’ is the average monthly rent savings for all units across the property in 2018 dollars. The ‘Total Rent Savings (annual)’ figure is the total annual rent savings from all units in the property in 2018 dollars.

At the aggregate level—statewide, county, and legislative districts—the ‘Household Rent Savings (monthly)’ figure is the median monthly household rent saving value for all properties included in the selected geography in 2018 dollars. The ‘Total Rent Savings (annual)’ is the total annual rent savings from all units in all properties in the selected geography in 2018 dollars.

## *Medical Cost Savings from Severe Obesity and Diabetes*

A growing “neighborhood effects” literature has shown that affordable housing can provide substantial benefits to low-income households by virtue of its location.<sup>14</sup> For example, research from the U.S. Department of Housing and Urban Development’s (HUD) Moving to Opportunity (MTO) for Fair Housing experiment demonstrated that moving from high-poverty areas to lower-poverty neighborhoods for at least one year substantially reduced the prevalence of diabetes and extreme obesity among adults. A study by Ludwig et al using MTO data showed that a 10 percentage point decline in duration-weighted census tract poverty over ten years was strongly associated with a 6.2 percentage point decline in the probability of class II obesity (BMI  $\geq$  35), a 4.3 percentage point decline in the probability of class III obesity (BMI  $\geq$  40), and a 3.2 percentage point decline in the probability of diabetes (glycosylated hemoglobin (HbA1c)  $\geq$  6.5%).<sup>15</sup>

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<sup>14</sup> See for example: Chetty, Hendren, and Katz. 2015. “The Effects of Exposure to Better Neighborhoods on Children: New Evidence from the Moving to Opportunity Experiment.” *The Equality of Opportunity Project*. May; and Sanbonmatsu, et al. 2011. “Moving to Opportunity for Fair Housing Demonstration Program: Final Impacts Evaluation.” Prepared for: U.S. Department of Housing and Urban Development, Office of Policy Development & Research.

<sup>15</sup> Ludwig et al. 2011. “Neighborhoods, Obesity, and Diabetes—A Randomized Social Experiment.” *The New England Journal of Medicine*, 365 (16): 1509-19.

We quantify the health improvements for adults living in affordable housing in lower poverty neighborhoods by estimating the financial savings experienced from reductions in the prevalence of diabetes and extreme obesity. As shown below, we model medical cost savings over a property's entire affordability term, assume a 4.6% annual rate of increase in medical expenditures to capture rising medical costs, and apply a 3% social discount rate to capture the present value of this benefit.<sup>16</sup> In addition, because the Ludwig study takes place over a ten-year period but does not indicate exactly when the health improvements emerge, we assume that the health improvements and the subsequent medical cost savings emerge ten years after the family first leases up and is replicated each year the family lives in the property. We assume length of stay is three years.<sup>17</sup> Furthermore, because obesity is a comorbidity with diabetes, we assume that only 85% of adults with class II obesity and 74% of adults with class III obesity do not also have diabetes.<sup>18</sup>

### **STEP 1: Determine which properties are eligible**

Because the MTO experiment offered housing vouchers to families with children living public housing, we only estimate medical cost savings for adults living in properties with family-sized units.<sup>19</sup>

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<sup>16</sup> From 1980 to 2015, the per capita national health expenditures have consistently exceeded and grown faster than the Personal Consumption Expenditure Price Index. For this reason, we use Centers for Medicare and Medicaid Services data to estimate the annual nominal growth rate of medical expenses. To be conservative, we use 4.6% or the average health inflation from 1980s to present. For more information, see [www.cms.gov/Research-Statistics-Data-and-Systems/Statistics-Trends-and-Reports/NationalHealthExpendData/NationalHealthAccountsHistorical.html](http://www.cms.gov/Research-Statistics-Data-and-Systems/Statistics-Trends-and-Reports/NationalHealthExpendData/NationalHealthAccountsHistorical.html)

<sup>17</sup> Research on length of stay in subsidized housing varies based on the demographics of households residing in each unit (race, household size, housing type (family with children vs. senior), household income, the year the household exited the program, etc.) and other characteristics associated with specific housing programs (tenant-based assistance vs. project-based, for example). One 2006 survey conducted by the AARP Public Policy Institute found that non-senior households stay in LIHTC-financed affordable housing for an average of 4.4 years, while senior households stayed for 6.3 years. \* A 2017 analysis by HUD's Office of Policy Development and Research found that median length of stay varies notably by program. The special needs households served by Section 202/811 and 202/162 developments had the shortest median length of stay of 1.9 years, while the households in Moving to Work units stayed for 4.4 years. The median length of stay for all programs captured in the study is 2.9 years. \*\* To be conservative, we estimate that all households that live in the affordable housing captured in this data do so for three years.

\*AARP Public Policy Institute. 2006. "Developing Appropriate Rental Housing for Low-Income Older Persons: A Survey of Section 202 and LIHTC Property Managers."

\*\* Office of Policy Development and Research. 2017. "Length of Stay in Assisted Housing." *Department of Housing and Urban Development*. Website: <https://www.huduser.gov/portal/sites/default/files/pdf/LengthofStay.pdf>

<sup>18</sup> Rinzler, Dan, Philip Tegeler, Mary Cunningham, and Craig Pollack. 2015. "Leverage the Power of Place: Using Pay for Success to Support Housing Mobility." *Center for Community Development Investments*.

<sup>19</sup> See the Methodology section (Data Integration, Cleaning, Deduplication, and Updating subsection) for details on the process used to determine family-sized units.

We also only calculate this benefit for families in affordable rental properties in census tracts with poverty rates that we believe are lower than where the family would hypothetically live were it not for access to the subsidized property. To determine if a property fits this criteria, we first determine the actual poverty rate for a property's census tract. To account for the possibility that neighborhood poverty rates may have changed over the course of a property's affordability term, we use two poverty rates for each property. The first poverty rate is based on the property's placed in service year and the closest corresponding decennial census.<sup>20</sup> For example, a property that was placed in service in 2004 uses the poverty rate from the 2000 decennial census. A property that was placed in service in 2005 uses the poverty rate from 2010 decennial census. The second poverty rate for each property is the 2017 poverty rate as reported by the American Community Survey.<sup>21</sup>

Next, we estimate the counterfactual tract poverty rate—or the hypothesized poverty rate for low-income households were it not for access to subsidized units. We assume that a reasonable counterfactual tract poverty rate is equivalent to the average census tract poverty rate in each region for family properties in the Preservation Database. Regions are determined by the TCAC geographic regions, as articulated in the TCAC regulations for allocating tax credits.<sup>22</sup>

Next, we calculate the difference between the hypothesized counterfactual census tract poverty rate and the actual census tract poverty rate for each of the two poverty rate categories (placed in service poverty rate and 2017 poverty rate). All properties that are located in census tracts with poverty rates that are lower than the hypothesized counterfactual census tract by five percentage points or more are eligible for this benefit.

## **STEP 2: Estimate the average decline in duration-weighted census tract poverty over a ten-year period**

For each of the first three years where the family is hypothesized to live in the property, assume a decline in the poverty rate equivalent to the delta calculated in Step 1. For the remaining seven years of the ten-year period, we assume that there is no additional decline in poverty rate, expecting that after a family moves out of the affordable unit, they live in a neighborhood with a poverty rate similar to the hypothesized counterfactual poverty rate for that region. We then

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<sup>20</sup> See Opportunity Insights' Data Library for each decade's census tract poverty rates. Accessed December 2018 at <https://opportunityinsights.org/data/>. Poverty rate by census tract is also available via American Fact-Finder. U.S. Census Bureau, Census 2000 Summary File 3, Matrices P30, P32, P33, P43, P46, P49, P50, P51, P52, P53, P58, P62, P63, P64, P65, P67, P71, P72, P73, P74, P76, P77, P82, P87, P90, PCT47, PCT52, and PCT53.

<sup>21</sup> U.S. Census Bureau. 2013-2017. American Community Survey 5-Year Estimates.

<sup>22</sup> California Tax Credit Allocation Committee. 2018. "California Tax Credit Allocation Committee Regulations Implementing the Federal and State Low Income Housing Tax Credit Laws." Website: <https://www.treasurer.ca.gov/ctcac/programreg/2018/20180516/clean.pdf>

divide the total delta by ten. This number is the hypothesized change in duration-weighted tract poverty over the ten-year period.

### **STEP 3: Estimate the change in prevalence of type II obesity, type III obesity, and diabetes**

Because the Ludwig study found that a 10 percentage point drop in duration-weighted tract poverty over ten years is associated with declines in the probability of class II obesity, class III obesity, and diabetes of 6.2, 4.3, and 3.2 percentage points, respectively, the percentage point difference for each health category is equivalent to the delta calculated in Step 2 times 0.62, 0.43, and 0.32, respectively.

### **STEP 4: Estimate the number of adults impacted in each property**

We estimate the number of adults living in the property at any given time by multiplying 1.5 by the number of family units.

To then calculate the number of adults impacted by the expected decline in obesity and diabetes prevalence, we multiply the number of adults living in the property by the expected change in likelihood of having diabetes and obesity as calculated in Step 3.

### **STEP 5: Estimate the medical cost savings associated with the declining prevalence of type II obesity, type III obesity, and diabetes**

We estimate the medical cost savings associated with lower prevalence of type II obesity, type III obesity, and diabetes by multiplying the number of adults impacted from Step 4 by the expected annual medical expenditures for obesity and diabetes.

On average, people diagnosed with diabetes incur \$9,601 annual medical costs directly attributable to diabetes (in 2017 dollars).<sup>23</sup> To be conservative, we assume that for the adults who live in affordable rental housing and have diabetes, their annual medical costs associated with diabetes is \$8,000 (in 2017 dollars). Accordingly, we assume that elimination of the disease is associated with medical cost savings equivalent to this amount. We also assume a 4.6% annual nominal growth rate in savings due to rising medical costs.

Similarly, people with obesity and class III obesity (or severe obesity) incur annual medical costs directly attributable to obesity of \$1,723 and \$3,012 (in 2008 dollars), respectively. Because the research does not distinguish costs of class II obesity, specifically, we conservatively apply the

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<sup>23</sup> American Diabetes Association. 2018. "The Cost of Diabetes." *American Diabetes Association*. Accessed in Dec 2018. Website: <http://www.diabetes.org/advocacy/news-events/cost-of-diabetes.html>

costs associated with adults with BMI of 30 or greater.<sup>24</sup> We again assume a 4.6% annual nominal growth rate in savings due to rising medical costs.

**STEP 6: Estimate the total nominal medical cost savings associated with the declining prevalence of type II obesity, type III obesity, and diabetes for each property’s full affordability term**

To estimate the total nominal medical cost savings from the declining prevalence of type II obesity, type III obesity, and diabetes for a property’s entire affordability term, we use the sum of geometric sequence formula below.

$$s_1 = a_1 \left( \frac{1 - r^n}{1 - r} \right)$$

$s_1$ : the total nominal medical cost savings calculated over a property’s entire affordability term (calculated separately for diabetes, type II obesity, and type III obesity)

$a_1$ : annual medical cost savings for all adults in the property at a given time (calculated in Step 5) that begin after ten years

$r$ : annual rate of increase or inflation—we assume a 4.6% annual inflation rate

$n$ : the affordability term for the property

To estimate the average annual medical cost savings, we divide  $S_1$  by the property’s affordability term.

To estimate the value of this benefit in present dollars, we use the following formula.

$$PV = \left( \frac{FV}{(1 + r)^n} \right)$$

$PV$ : the present value of the benefit, or its worth in today’s dollars

$FV$ : the future value of the benefit

$r$ : the discount rate—we assume a 3% annual discount rate

$n$ : length of time between the present year and the end of a property’s affordability term

**Representation in the Affordable Rental Housing Benefits Map**

In the Benefits Map itself, we represent this benefit as ‘Medical Cost Savings from Severe Obesity and Diabetes Reductions’. At the individual property level, this figure is the average

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<sup>24</sup> Tsai, Adam Gilden, David F. Williamson, and Henry A. Glick. 2011. “Direct medical cost of overweight and obesity in the United States: a quantitative systematic review.” *Obesity Review*. January. Vol 12, Issue 1. 50-61.

annual medical cost savings for the property in 2018 dollars. At the aggregate level—statewide, county, or legislative districts—this figure is the total medical cost savings for all properties included in the selected geography in 2018 dollars.

### *Public Cost Savings from Housing for the Homeless*

A growing body of evidence shows that housing individuals and families experiencing homelessness has a stabilizing effect—including improvements in mental and physical health, reductions in recidivism, and better quality of life—which in turn reduces the need for costly public services and generates substantial cost savings.<sup>25</sup>

We quantify the public cost savings for permanent supportive housing by leveraging a 2009 study by the Economic Roundtable that calculates the cost of homelessness and the savings that are achieved by housing homeless residents in Los Angeles.<sup>26</sup> This study is attractive for its geographic relevance (Los Angeles has a large share of California’s permanent supportive housing stock), its consideration of several types of public costs (medical costs, costs of incarceration, public services, etc.) and population characteristics (mental health status, substance abuse, length of homelessness, age, gender, recent work history, etc.), and its distinction between high-cost populations and low-cost populations.

The study finds that permanent supportive housing saves public institutions between \$450 and \$1,790 on average per month—net of the cost of providing supportive housing—per person in costs for shelter, incarceration, health care, emergency room, and behavioral health costs for the 12-42 months of cost data collected as part of the study. To be conservative, we assume that most individuals benefitting from the affordable housing captured in this data are represented by the moderate-cost group in the study, whose access to supportive housing generates an average of \$575 public cost savings per month and \$6,900 per year (in 2008 dollars)—a figure that falls in the lower end of the public cost savings ranges quoted in most other studies.<sup>27</sup> We

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<sup>25</sup> See for example: Bamberger, Joshua D. and Sarah K. Dobbins. 2015. “A Research Note: Long-Term Cost Effectiveness of Placing Homeless Seniors in Permanent Supportive Housing.” *Cityscape: A Journal of Policy Development and Research*. Vol 17, Issue 2. 269-277; Larimer, et al. 2009. “Health Care and Public Service Use and Costs Before and After Provision of Housing for Chronically Homeless Persons with Severe Alcohol Problems.” *Journal of the American Medical Association*. Vol 301, No 13; Hunter, Sarah B., Melody Harvey, Brian Briscoombe, and Matthew Cefalu. 2017. “Evaluation of Housing for Health Permanent Support Housing Program.” *RAND Corporation*; Culhane, Dennis P., Stephen Metraux, and Travel Hadley. 2002. “Public Service Reductions Associated with Placement of Homeless Persons with Severe Mental Illness in Supportive Housing.” *Housing Policy Debate*. Vol 11, Issue 1. 107-163.

<sup>26</sup> Economic Roundtable. 2009. “Where We Sleep: Costs when Homeless and Housed in Los Angeles.”

<sup>27</sup> See Appendix A. Comparison of Cost Studies’ Results in Hunter, Sarah B., Melody Harvey, Brian Briscoombe, and Matthew Cefalu. 2017. “Evaluation of Housing for Health Permanent Support Housing Program.” *RAND Corporation*.

assume that the public cost savings are generated over the first eighteen months of occupancy because the cost data collected in the Economic Roundtable study focuses on the initial months of occupancy and does not captured long-term cost savings.

As shown below, we model public cost savings over a property's entire affordability term and assume a 4.6% annual rate of increase—the same rate of increase used above for monetizing reductions in diabetes and obesity because a large share of the public cost savings are related to reductions in health services.<sup>28</sup> We further assume a 3% social discount rate to capture the present value of this benefit. Finally, we assume that the typical length of stay in permanent supportive housing is four years.<sup>29</sup>

### **STEP 1: Determine which properties are eligible**

First, we identify which properties serve or are most likely to serve individuals and families experiencing homelessness. Because the HUD and USDA financing programs included in this dataset do not specifically target or incentivize housing for homeless populations, no properties exclusively financed by HUD or USDA are eligible for this benefit.

The California Tax Credit Allocation Committee (TCAC), however, does report some data that can be used to identify which LIHTC properties are designed to serve homeless or formerly homeless populations. For example, any property that was awarded under the Homeless Apportionment in the Nonprofit Set-Aside before 2005 is required to set aside 30% of units for individuals and families experiencing homelessness and 50% of units if awarded 2005 and later.<sup>30</sup> We conservatively assume these properties set-aside the minimum required number of units.

Additionally, we assume that a share of units in properties awarded under the Special Needs housing type also house individuals and families who have previously experienced homelessness. For properties awarded LIHTCs in the Special Needs housing type before 2002, we assume that 12.5% of units house formerly homeless individuals; 2002 and 2016, we assume that 25% of

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<sup>28</sup> For more information, see <https://www.cms.gov/Research-Statistics-Data-and-Systems/Statistics-Trends-and-Reports/NationalHealthExpendData/NationalHealthAccountsHistorical.html>

<sup>29</sup> The four-year length of stay assumption is based on LOS analysis by prevalent nonprofit developers of permanent supportive housing in California.

<sup>30</sup> See California Tax Credit Allocation Committee, Previously Adopted Regulations. Website: <https://www.treasurer.ca.gov/ctcac/programreg/pastregs.asp>

units house formerly homeless individuals; and after 2016, we assume that 22.5% of units house formerly homeless individuals.<sup>31</sup>

## **STEP 2: Estimate the public cost savings generated from housing one formerly homeless individual**

We assume a per-person public cost savings of \$6,900 annually (in 2008 dollars), which we estimate persists for the first eighteen months of occupancy. We further assume an annual inflation rate of 4.6%.

## **STEP 3: Estimate the number of formerly homeless individuals served for the property's full affordability term**

We assume that the public cost savings benefit applies to one person per eligible unit as defined in Step 1 and that each unit is occupied by the same household for four years. Therefore, we estimate the number of formerly homeless individuals served for the full affordability term by dividing the affordability term by the length of stay and then multiplying this quotient by the number of units calculated in Step 1.

## **STEP 4: Estimate the total nominal public cost savings from permanent supportive housing for each property's full affordability term**

To estimate the total nominal public cost savings from permanent supportive housing for each property's full affordability term, we use the sum of geometric sequence formula below.

$$s_1 = a_1 \left( \frac{1 - r^n}{1 - r} \right)$$

$s_1$ : the total nominal public cost savings calculated over a property's entire affordability term

$a_1$ : average annual public cost savings of permanent supportive housing units in the property at a given time

$r$ : annual rate of increase or inflation—we assume a 4.6% annual inflation rate

$n$ : the affordability term for the property

To estimate the average annual public cost savings, we divide  $S_1$  by the property's affordability term.

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<sup>31</sup> We rely on TCAC Regulations to shape this assumption. See California Tax Credit Allocation Committee, Previously Adopted Regulations. Website: <https://www.treasurer.ca.gov/ctcac/programreg/pastregs.asp>

To estimate the value of this benefit in present dollars, we use the following formula.

$$PV = \left( \frac{FV}{(1 + r)^n} \right)$$

*PV*: the present value of the benefit, or its worth in today's dollars

*FV*: the future value of the benefit

*r*: the discount rate—we assume a 3% annual discount rate

*n*: length of time between the present year and the end of a property's affordability term

### Representation in the Affordable Rental Housing Benefits Map

In the Benefits Map itself, we represent this benefit as 'Public Cost Savings from Housing for the Homeless.' At the individual property level, this figure is the average annual public cost savings for the property in 2018 dollars. At the aggregate level—statewide, county, or legislative districts—this figure is the total annual public cost savings for all properties in the selected geography in 2018 dollars.

### *Community Economic Benefits: Jobs, Income, and Taxes*

Residential construction generates economic activity in the form of jobs and income for local residents and businesses, and tax revenue for state and local governments. To estimate the local economic benefits generated from the development of multifamily rental housing, we use the National Association of Home Builders (NAHB) economic benefits model to estimate the effect of construction activity, the economic ripple impact that occurs when income from construction activity is spent, and the ongoing economic impact once homes are occupied. The NAHB model quantifies three different categories of economic impacts—jobs supported, state and local taxes generated, and total income generated in California, which includes business owners' income and wages/salaries—over the three phases of property's lifecycle (impact of construction activity, ripple effects of construction, and ongoing effects).<sup>32</sup>

### **STEP 1: Estimate the per-unit economic impacts of developing and leasing up multifamily rental housing**

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<sup>32</sup> Housing Policy Department. 2016. "The Economic Impact of Home Building in California: Income, Jobs, and Taxes Generated." *National Association of Home Builders*.

We use the NAHB multipliers for all three economic impacts across all three phases to estimate the jobs supported, state and local taxes generated, and total income generated per unit of multifamily housing development.

### **STEP 2: Apply an adjustment for acquisition/rehabilitation properties**

The construction phase economic impacts of the NAHB model are based on new construction activity, not acquisition/rehabilitation, the latter of which is typically less expensive and elaborate than new construction.<sup>33</sup> Therefore, we take a conservative approach and assume that all acquisition/rehabilitation properties generate 50% of the per-unit economic impacts of new construction activity estimated in Step 1.

### **STEP 3: Estimate the total nominal economic impacts of developing and leasing up multifamily housing**

Construction activity impacts (phase 1 and phase 2) are only applied for one year and is the product of the NAHB multiplier in construction year dollars and the total number of units in the property.

The ongoing impact that results from homes being occupied accumulates annually for the property's entire affordability term (phase 3). We use the sum of geometric sequence to calculate phase 3 impacts for the property's full affordability term.

$$s_1 = a_1 \left( \frac{1 - r^n}{1 - r} \right)$$

$s_1$ : the total nominal ongoing economic impacts that result from multifamily homes being occupied (phase 3)

$a_1$ : the product of the NAHB multiplier for phase 3 impacts and the total number of units in the property

$r$ : annual rate of increase or inflation—we assume a 3% annual inflation rate

$n$ : the affordability term for the property

We then sum the economic impacts generated during all three phases to estimate the total nominal economic impacts of developing and leasing up multifamily housing.

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<sup>33</sup> See, for example: Center for Housing Policy. "Comparing the Costs of New Construction and Acquisition-Rehab in Affordable Multifamily Rental Housing: Applying a New Methodology for Estimating Lifecycle Costs." 2013. Website: <https://pdfs.semanticscholar.org/5337/abc2544ae5820a1bc92e52ce3d8f6d5fb8f9.pdf>.

To estimate the average annual economic impact, we divide the sum of phases 1, 2, and 3 calculated above by the property’s affordability term.

To estimate the value of this benefit in present dollars, we use the following formula.

$$PV = \left( \frac{FV}{(1 + r)^n} \right)$$

*PV*: the present value of the benefit, or its worth in today’s dollars

*FV*: the future value of the benefit

*r*: the discount rate—we assume a 3% annual discount rate

*n*: length of time between the present year and the end of a property’s affordability term

### Representation in the Affordable Rental Housing Benefits Map

In the Benefits Map itself, we represent these economic benefits as ‘Jobs Supported,’ ‘Wages and Business Income Generated,’ and ‘State and Local Taxes Generated.’ At the individual property level, each of the three values is the average annual economic impact—jobs supported, income generated, and taxes generated—for the property in 2018 dollars. At the aggregate level—statewide, county, or legislative districts—this figure is the total economic impact for all properties in the selected geography in 2018 dollars.

### *Lifetime Earnings Boost for Children*

The long-term impacts on children from living in stable and affordable housing is well-documented in the research literature—including higher academic performance, lifetime earnings increases, reductions in incarceration, and improvements to physical and mental health.<sup>34</sup> Some of these benefits come through access to affordable housing itself, which enables parents to devote a greater share of their family’s financial resources to educational and cognitive development opportunities, which improves adult outcomes later in life.<sup>35</sup> Other documented benefits come by virtue of location, when affordable homes help low-income

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<sup>34</sup> See, for example: How Housing Matters, a clearinghouse of research on housing’s benefits supported by the MacArthur Foundation and the Urban Institute: [https:// howhousingmatters.org](https://howhousingmatters.org); and Chetty, Hendren, and Katz. 2015. “The Effects of Exposure to Better Neighborhoods on Children: New Evidence from the Moving to Opportunity Experiment.” *The Equality of Opportunity Project*. May.

<sup>35</sup> See, for example: Jacob, Brian, Max Kapustin, and Jens Ludwig. 2015. “The Impact of Housing Assistance on Child Outcomes: Evidence from a Randomized Housing Lottery.” *The Quarterly Journal of Economics*; and Aizer, et al. 2014. “The Long Term Impact of Cash Transfers to Poor Families.” *NBER Working Paper Number 20103*.

families gain footholds in high-opportunity neighborhoods that offer better chances at educational attainment and long-term economic mobility.<sup>36</sup>

A 2016 study by Andersson et al found that young adults who live in public or voucher-assisted housing as teenagers have higher earnings and lower rates of incarceration than young adults from unassisted low-income households. The authors found that for every additional year a teen lives in voucher-assisted housing, earnings at the age of 26 increase on average 4.7% for females and 2.6% for males. Every additional year in public housing as a teenager was similarly associated with an increase in age 26 earnings by 4.9% and 5.1% for females and males, respectively. The authors found that these figures are even higher for Non-Hispanic black females and Hispanic females.<sup>37</sup>

Another recent study by Chetty explored the relationship between lifetime earnings and childhood environments. Using longitudinal data from a virtual census of children born around 2018 across the country, Chetty and his colleagues found that growing up in a given region's higher-opportunity neighborhoods was on average associated with \$206,000 (in 2015 dollars) in greater lifetime earnings than growing up in the same region's lower-opportunity neighborhoods—or \$8,900 (in 2015 dollars) for each year spent in high-opportunity areas rather than lower-opportunity neighborhoods.<sup>38</sup>

As described below, we leverage both Andersson and Chetty's research to model lifetime earnings increases for children growing up in affordable housing and in high-opportunity neighborhoods. We assume a 3% annual rate of increase and a 3% social discount rate to capture the present value of this intertemporally distributed benefit. We also assume that the lifetime earnings boost generated during children is distributed evenly across adulthood. We further assume that the typical length of stay for families with children in affordable housing is three years.

## STEP 1: Determine which properties are eligible

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<sup>36</sup> See for example: Chetty, Hendren, and Katz. 2015. "The Effects of Exposure to Better Neighborhoods on Children: New Evidence from the Moving to Opportunity Experiment." *The Equality of Opportunity Project*. May; and Sanbonmatsu, et al. 2011. "Moving to Opportunity for Fair Housing Demonstration Program: Final Impacts Evaluation." Prepared for: U.S. Department of Housing and Urban Development, Office of Policy Development & Research.

<sup>37</sup> Andersson, et al. 2016. "Childhood Housing and Adult Earnings: A Between-Siblings Analysis of Housing Vouchers and Public Housing." *National Bureau of Economic Research*. Working Paper 22721.

<sup>38</sup> Chetty, Raj, John Friedman, Nathaniel Hendren, Maggie R. Jones, Sonya R. Porter. 2018. "The Opportunity Atlas: Mapping the Childhood Roots of Social Mobility." Website: [https://opportunityinsights.org/wp-content/uploads/2018/10/atlas\\_paper.pdf](https://opportunityinsights.org/wp-content/uploads/2018/10/atlas_paper.pdf)

Because both the Andersson and Chetty studies focus on families with children, we only estimate the lifetime earnings boost for properties with family-sized units.

We also only apply the additional lifetime earnings boost measured in the Chetty study to families in affordable rental properties in high and highest resource areas, which are defined by the TCAC/HCD Opportunity Map as those neighborhoods with characteristics and resources most associated with positive educational and long-term economic outcomes for low-income children. California's two main affordable housing funding agencies, the Tax Credit Allocation Committee (TCAC) and the Department of Housing and Community Development (HCD), adopted these maps in 2018 to inform policies that incentivize affordable housing for families to be located in higher-resource neighborhoods. Tracts in each regional map are assigned to one of four categories (highest resource; high resource; moderate resource; and low resource) based on regionally derived scores for 16 evidence-based neighborhood indicators, or to a fifth category (high segregation and poverty) if they are both racially segregated and high-poverty. Tracts whose opportunity index scores are in the top 20% of each region are categorized as highest resource, and tracts whose scores fall into the next 20% of each region (top 20-40%) are categorized as high resource.<sup>39</sup>

## **STEP 2: Estimate the number of children in each property at any given time**

To estimate the number of children in each property, we assume that 1.5 children reside in each bedroom in a family-sized unit. For properties without bedroom composition data, assume 1.5 children per family unit. Because the Andersson study is only applicable to teenagers, we further assume that 33% of all children are teens (13-18).<sup>40</sup>

## **STEP 3: Estimate the total number of children housed for the property's full affordability term**

We assume that the lifetime earnings benefit applies to each child as defined in Step 2 and that each unit is occupied by the same household for three years. Therefore, we estimate the number of children served for the full affordability term by dividing the affordability term by the three-year length of stay assumption and then multiplying this quotient by the number of children calculated in Step 2. Follow the same process to determine how many teens will experience the earnings increase over the entire affordability term of the property.

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<sup>39</sup> See the California Tax Credit Allocation Committee's website for the full opportunity mapping methodology, as well as an interactive maps and a downloadable file with scores and designations for each tract: <http://www.treasurer.ca.gov/ctcac/opportunity.asp>.

<sup>40</sup> U.S. Census Bureau. 2013-2017. American Community Survey 5-Year Estimates, Table V17001: Poverty Status in the Past 12 months by Sex by Age.

#### STEP 4: Estimate the total nominal lifetime earnings boost per child

The Andersson study found that for each year a teenager lives in public housing, their age 26 earnings increase by an average of \$498 annually (in 2000 dollars). Because the Andersson study covers the entire United States and California wages are above the national average, we inflate this earnings impact by 6.25%.<sup>41</sup> We also assume that each unit is occupied by the same household for three years and that the age 26 earnings boost is experienced each year of employment. Therefore, we estimate an annual lifetime earnings boost of \$1,590 (in 2000 dollars) per teen. We then adjust the earnings estimates for time value of money—accounting for the fact that earnings do not begin until teens are 26 years old and accumulate each year of employment. To estimate the total nominal lifetime earnings increase for each child over their entire career, we use the sum of geometric sequence formula below.

$$s_1 = a_1 \left( \frac{1 - r^n}{1 - r} \right)$$

$s_1$ : the total annual nominal lifetime earnings increase for each child

$a_1$ : the age 26 earnings increase for each child above

$r$ : annual rate of increase or inflation—we assume a 3% annual inflation rate

$n$ : the number of years worked in a lifetime—we assume 40 years

For children living in properties located in high and highest resource census tracts, we apply an additional lifetime earnings boost of \$8,900 (in 2015 dollars) for each year spent in the property. Since we do not know the age of children who live in family-targeted affordable housing units, we assume they are, on average, nine years old, that this earnings boost is not experienced until age 18, and that families occupy their respective unit for three years. Because the Chetty study found that each additional year spent in a high resource area has approximately the same effect on a child's adult earnings, we apply the lifetime earnings benefit equally across all years and can assume that for each year a child lives in a high resource area, they experience approximately \$8,900 more in adult earnings. Because the TCAC/HCD Opportunity Maps rely on more recent data, we only apply this earnings boost to the children we estimate have and will live in the property since 2010.

To estimate the value of this benefit in present dollars, we use the following formula.

$$PV = \left( \frac{FV}{(1 + r)^n} \right)$$

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<sup>41</sup> U.S. Department of Housing and Urban Development. 2000. Picture of Subsidized Households for 2000, Individual Wages for Subsidized Housing, All HUD Programs, California and U.S. Total.

*PV*: the present value of the benefit, or its worth in today's dollars

*FV*: the future value of the benefit

*r*: the discount rate—we assume a 3% annual discount rate

*n*: length of time between the present year and the end of the child's assumed 40-year career

### **STEP 5: Estimate the total amount of earnings impact for all children in the property**

To estimate the total amount of earnings impact for all children in the property, we multiply the total number of children housed for the property's full affordability term from Step 3 by the total amount of earnings impact per child calculated in Step 5.

### **Representation in the Affordable Rental Housing Benefits Map**

In the Benefits Map itself, we represent this benefit as 'Lifetime Earnings Boost per Child Housed.' At the individual property level, this figure is the lifetime earnings boost per child housed in the property in 2018 dollars. At the aggregate level—statewide, county, or legislative districts—this figure is the median value of this variable for all properties included in the selected geography in 2018 dollars.

# GLOSSARY

## Glossary for the Benefits Map

*Affordable Homes* – The affordable homes variable denotes the total number of units in the property designated as affordable and excludes all market-rate and managers units.

*AB 1550 Low-Income Community* – Assembly Bill 1550 built upon the provisions outlined in SB 535 by including a focus on investments in low-income communities and low-income households. AB 1550 defines low-income communities as those census tracts with: (1) median household incomes at or below 80 percent of the statewide median income or (2) median household incomes at or below the threshold designated as low-income by California Department of Housing and Community Development’s (HCD) list of State income limits.

*Assembly District* – The California State Assembly is the lower house of the California State Legislature. The Assembly has 80 members, each representing one district.

*CalEnviro Screen 3.0* – The California Communities Environmental Health Screening Tool (CalEnviro Screen) assesses all census tracts in California to identify which areas are disproportionately burdened by and vulnerable to multiple sources of pollution.

*Construction Type* – The construction type variable identifies whether properties are financed prior to their construction (‘New Construction’) or as a funding source to rehabilitate an existing property (‘Acquisition/Rehabilitation’).

*Federal Opportunity Zone* – An Opportunity Zone is an economically-distressed community where new investments, under certain conditions, may be eligible for preferential tax treatment.

*Housing Type* – The housing type variable identifies the specific population to be served by the development and is defined by each funding agency. TCAC, for example, has four housing types—Large Family, Senior, Special Needs, and At-Risk—each with its own defined terms. Senior properties, for example, house tenants either 55 years or 62 years and older. At-Risk refers to projects with affordability restrictions at risk of their compliance period expiring.

*Low Income Housing Tax Credits (LIHTC)* – tax credits financed by the federal government and administered by state housing authorities like the California Tax Credit Allocation Committee (TCAC) to subsidize acquisition, construction, and rehabilitation of properties for low-income households.

*Placed in Service* – The placed in service year identifies when a property has been completed and is operating under its regulatory agreement or contract.

*Rural* – Whether a property is located in a rural census tract is determined by the TCAC/HCD Opportunity Map, which designates all non-metropolitan counties—plus Butte, Shasta, Sutter, and Yuba Counties—and tracts that are eligible for Section 515 funding as rural areas.<sup>42</sup>

*Senate District* – The California State Senate is the upper house of the California State Legislature. The Senate has 40 members, called senators, each representing one district.

*Tax Credit Type* – Tax Credit type identifies whether the property is financed using a 4% or 9% Low Income Housing Tax Credit (LIHTC). The LIHTC is designed to subsidize either 30 percent or 70 percent of the low-income unit costs in a project. The 30 percent subsidy, which is known as the 4% tax credit, covers new construction that uses additional subsidies or the acquisition cost of existing buildings. The 70 percent subsidy, or 9% tax credit, supports new construction without any additional Federal subsidies.

*TCAC/HCD Opportunity* – California’s two main affordable housing funding agencies, the Tax Credit Allocation Committee (TCAC) and the Department of Housing and Community Development (HCD), adopted these maps in 2018 to inform policies that incentivize affordable housing for families to be located in higher-resource neighborhoods. Tracts in each regional map are assigned to one of four categories (highest resource; high resource; moderate resource; and low Resource) based on regionally derived scores for 16 evidence-based neighborhood indicators, or to a fifth category (high segregation and poverty) if they are both racially segregated and high-poverty.

*Total Homes* – The total homes variable denotes the total number of units in the property, both affordable and market-rate.

*U.S. Congressional District* – U.S. Congressional districts are electoral divisions for the purpose of electing members of the United States House of Representatives. There are currently 53 U.S. Congressional Districts in California.

*U.S. Department of Agriculture (USDA)* – USDA is a federal agency that offers loans, grants and loan guarantees to help support economic development and housing in rural communities.

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<sup>42</sup> California Fair Housing Task Force. 2018. Opportunity Mapping Methodology. Website: <https://www.treasurer.ca.gov/ctcac/opportunity/final-opportunity-mapping-methodology.pdf>

*U.S. Department of Housing and Urban Development (HUD)* – a federal agency that supports community development and home ownership, enforces the Fair Housing Act, and oversees a number of programs such as the Community Development Block Grant (CDBG) and the Housing Choice Voucher (HCV) Program to assist low-income and disadvantaged individuals with their housing needs.

## Glossary for the Methodology Documentation

*At-Risk Properties* – At-risk affordable housing are properties that are nearing the end of their affordability restrictions and/or project-based subsidy contract and may convert to market-rate in the next five years.

*California Department of Housing and Community Development (HCD)* – HCD is a state-level government agency that oversees a number of programs and allocates loans and grants to preserve and expand affordable housing opportunities and promote strong communities throughout California.

*California Housing Finance Agency (CalHFA)* – CalHFA is California’s affordable housing bank that provides financing and programs that support affordable housing opportunities for low to moderate income households.

*California Tax Credit Allocation Committee (TCAC)* – TCAC is a state-level committee under the California Treasurer’s Office that administers the Federal and State Low-Income Housing Tax Credit (LIHTC) Program.

*Cost Burden* – Cost burden looks at the percentage of income paid for housing by households at different income levels. A home is considered affordable if housing costs absorb no more than 30% of the household’s income. A household is cost burdened if they pay more than 30% of their income towards housing.

*Fair Market Rent (FMR)* – FMRs are limits set by the U.S. Department of Housing and Urban Development (HUD) to determine what rents can be charged in various Section 8 programs and the amount of subsidy that is provided to Section 8 Housing Choice Voucher (HCV) recipients. Limits are set using the U.S. Decennial Census, the American Housing Survey (AHS), gross rents from metropolitan areas and counties, and from the public comment process. These limits can be adjusted based on market conditions within metropolitan areas defined by the Federal Office of Management and Budget (OMB) to accommodate for high-cost areas.

*Hybrid Projects* – A hybrid project has two components with separate LIHTC applications, a 9% and a 4% application. These can be two components of a single building, two components located on a single parcel, or parcels within ¼ mile of each other. The construction start dates must be within 6 months of each other or completion dates must be within 6 months of each other.

*Project-Based Section 8* - Previously known as the Section 8 New Construction and Substantial Rehabilitation Program (Section 8 NC/SR), the project-based section 8 program is administered

by HUD and provided a rental subsidy to building owners who housed low-income tenants. Rents were capped at 30 percent of household income. While HUD phased out the Section 8 NC/SR program in 1983 and replaced it with Section 8 housing vouchers, local agencies are permitted to “project-base” a percentage of their Section 8 Housing Choice Voucher allocation. Also, while no new units are created by this program, some properties still have existing contracts.

*Project Rental Assistance Contract (PRAC/202 and PRAC/811)* - Project Rental Assistance Contracts (PRAC/202 and PRAC/811) is administered by HUD and provides capital and operating funds for the development and operation of housing for seniors (Section 202) and persons with disabilities (Section 811) with very low incomes. Rents are capped at 30% of household income.

*Permanent Supportive Housing* – Permanent support housing is long-term, permanent housing for individuals who are homeless or have high service needs.

*Project-Based Voucher (PBV) Program* – PBVs are provided by public housing agencies through the Housing Choice Voucher (HCV) Program that are tied to a specific property rather than attached to a tenant. The PBV Program partners with developers and service providers to create housing opportunities for special populations such as the homeless, elderly, disabled, and families with mental illness.

*Rent Supplement Program* – The Rent Supplement program is administered by HUD and gives rental assistance to low-income tenants of privately-owned housing. Eligible tenants pay 30% of the rent or 30% of their household income toward the rent, whichever is greater. No new contracts have been issued since 1973, though some contracts are still active and some previously subsidized Rent Supp properties have converted to Section 8 assistance.

*Rental Assistance Payments (RAP)* - The Rental Assistance Payments (Section 236) program was established by HUD and combined federal mortgage insurance with interest reduction payments to the mortgagee (Section 236 Interest Reduction Payments (IRP)) and additional rental assistance subsidies for low-cost rental housing. The issuance of new contracts has ceased with the introduction of Section 8.

*Resyndication* – Resyndication is a new allocation of tax credits issued to preserve an existing LIHTC property and finance rehabilitation activity and upgrades.

*Section 8 Housing Choice Voucher (HCV) Program* – HCVs are funded by HUD and provide low-income renters with a subsidy to help them afford market rentals by paying the difference between what the tenant can afford (30% of their income) and the market rent. Eligibility is determined by the household’s annual gross income and family size and the housing subsidy is paid directly to the landlord.

*Section 202 Direct Loans* – The Section 202 Direct Loans program is administered by HUD and provides federal loans to assist in the development of new or substantially rehabilitated housing to serve the elderly, physically handicapped, developmentally disabled or chronically mentally ill adults.

*Section 221(d)(3) Below Market Interest Rate (BMIR)* - The Section 221d(3) Below Market Interest Rate (BMIR) program allowed developers to obtain BMIR for charging low rents to middle-income households who could not otherwise qualify for public housing. The program was ultimately replaced by the Section 236 program.

*Section 236 Preservation Program* - HUD's Section 236 Preservation Program preserves the affordability of rental housing units originally developed through the Section 236 mortgage program.

*Section 515 Rural Rental Housing Loan Program* – The Section 515 program is administered by the USDA and provides mortgages for affordable rental housing dedicated for very low-, low-, and moderate-income tenants.

*Section 514 Farm Labor Housing (FLH) Program* - The Section 514 Farm Labor Housing (FLH) program is administered by the USDA and provides loans for the development of farmworker housing.

*Severe Cost Burden* – Severe cost burden is when housing costs consume more than 50% of household income a household is considered severely cost burdened.