

SANTA CRUZ COUNTY 2022 Affordable Housing Needs Report *Supplemental Information*

LOCAL POLICY RECOMMENDATIONS FOR SANTA CRUZ COUNTY



1. Create new local funding streams dedicated to affordable homes for lower income residents, with special attention to filling the gap in pre-development funds to initiate new projects.
2. Support Housing Elements in each jurisdiction that show seriousness in designating specific viable sites and workable policies to expedite the creation of new affordable housing.
3. Encourage each jurisdiction to participate in the State of California “Pro-Housing Designation Program” to improve the chances of receiving additional affordable housing funds from the State.
4. Support specific affordable projects in key opportunity areas, including Downtown Santa Cruz, Downtown Watsonville, the Capitola Mall, the Scotts Valley Town Center, and major transportation corridors in the unincorporated County area.

Local policy recommendations provided by:
Housing Santa Cruz County (HSCC)

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